



2024 Testimonials from Mentees

“VAM was able to connect me with a really fantastic mentor in my medium. The match was unexpected, and that surprise infusion of creative energy and direction was meaningful. The time that my mentor, Davida, was able to give me was valuable in so many ways . . . Davida and I were a great match professionally and personally - something that I believe was not a happy accident, but an outcome assisted by the careful hearts and minds behind my mentorship cohort.”

– Julia Rowinski, mentee photographer



all the things we did by 2024 mentee Clare Churchill-Seder

“My experience with the Valley Arts Mentors program was invaluable. Being paired with an industry veteran who had over 30 years of experience producing festivals was exactly what I needed. She provided incredible guidance, helping me navigate the challenges of organizing my month-long event . . . She even connected me with key individuals in the community who were instrumental in making my event a success. I wholeheartedly recommend the Valley Arts Mentors program to any emerging artist or arts administrator . . . “

- Lyza Fennell, mentee multidisciplinary artist & Founder, Mothers Institute for Collaboration and Art

“[Valley Arts Mentors has] been a really inspiring process for me. It's invited me to grow and learn and I've connected with the community. The best part is that it really doesn't ask anything of me other than to just show up. It is just a gem of a program and I am so glad to be a part of it. I really would encourage anybody who is considering it to go ahead and give it a try.”

- Jamie Brelsford, mentee painter speaking at VAM's June, 2024 exhibition of her work

Attached please find sample publicity from this year's webinar series!
Webinars can be viewed at artsmentors.org/webinars

Marketing For Artists

Wednesday, October 2nd, 6 - 7:30pm



Michelle Falcón Fontánez
Multimedia Storyteller



Mitch Anthony
Branding, insight and strategic
consultant



Fungai Tichawangana
Founder, Artist Dynamix

Join us for a webinar designed to help emerging artists navigate the world of marketing. Learn practical tips on building your brand, expanding your audience, and promoting your work. Whether you're just starting out or looking to take your art to the next level, this session will provide tools and insights helpful for transforming your passion into a career. Audience Q&A included!

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